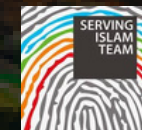


BE PART OF HONG KONG'S LARGEST ISLAMIC EVENT

AT THE **PEAK**

THE ISLAMIC
CONVENTION
IN HONG KONG

THE 11TH EDITION
PARTNER WITH US





THE 11TH EDITION

At The Peak 2026

At The Peak returns for its 11th edition as Hong Kong's largest and most anticipated Islamic convention. This year we focus on the issues and conversations that need to happen in the ummah, while fostering a sense of community and togetherness. Over the past decade, At The Peak has grown into a landmark event, attracting 600+ attendees annually and over 800 visitors during the weekend. With this new decade, we aim to deliver an even bigger and better experience.

Our Vision for 2026

The goal of At The Peak 2026 is to reignite faith within Hong Kong's Muslim community, instilling hope and resilience for the future. Through inspirational talks, workshops, and exhibitions, we aim to promote positive messages of unity, excellence, and community building. This event is designed to inspire personal and collective growth, while introducing attendees to world-renowned speakers, charitable causes, and businesses that cater to the Muslim community.

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THE ISLAMIC
CONVENTION
IN HONG KONG

THE 11TH EDITION

Event Details:

- Date: 18–19 October 2026
- Venue: Islamic Kasim Tuet Memorial College

What is "At The Peak"?

- Hong Kong's largest Islamic convention, launched in 2013.
- A gathering of 500–800 attendees from diverse backgrounds.
- Featuring 5 renowned Islamic scholars delivering talks, workshops, and interactive sessions.
- Focused on themes of spirituality, resilience, mental well-being, and post-pandemic recovery.



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Why Partner With Us?

At The Peak 2026 is a unique opportunity for sponsors to:

- Gain brand visibility in Hong Kong's thriving and loyal Muslim community.
- Showcase your commitment to diversity and inclusion.
- Access a targeted audience of 700-800 attendees through event promotions and on-site branding.
- Support a meaningful cause focused on empowering the community.
- Build trust and rapport with a growing demographic.

BE PART OF HONG KONG'S LARGEST ISLAMIC EVENT





THE 11TH EDITION

Audience Profile

- 700–800 attendees from Hong Kong and abroad.
- Diverse demographics: Professionals, families, students, and business owners.
- Participants interested in spiritual growth, mental well-being, and community empowerment.
- Strong engagement through social media and event workshops.

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THE 11TH EDITION

Sponsorship Opportunities

We offer flexible partnership options to meet your needs:

Monetary Sponsorship

- Financial contributions to power the event.

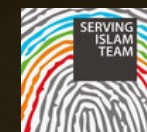
In-Kind Sponsorship

- Support with travel, accommodation, and venue needs for speakers and team.

Custom Partnerships

- Collaborate on workshops, giveaways, or exclusive product showcases.

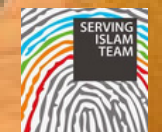
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As a sponsor, you will receive:

- Premium booth space at the venue to engage attendees.
- Your logo featured on banners, flyers, and digital promotions.
- Social media shoutouts across our platforms (Instagram, Facebook).
- Opportunities for product sampling and brand activation.
- Direct engagement with attendees through 1-on-1 interactions.

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International and Local Exposure

Gain visibility among 500–800 attendees and a growing Muslim audience in Hong Kong, as well as international recognition through event promotions.

Logo Placement and Brand Awareness

Showcase your brand on event materials, including banners, flyers, digital platforms, and social media shoutouts to maximize awareness.

Alignment with Community Values

Demonstrate your commitment to diversity, resilience, and faith-based initiatives, aligning with core values that resonate with the Muslim community.

Networking Opportunities

Engage with a diverse audience, including professionals, community leaders, and families, offering valuable connections for your brand.

Positive Social Impact

Support a meaningful cause that inspires growth, faith, and community-building while contributing to making Hong Kong a Muslim-friendly city.

Exclusive Sponsorship Benefits

Enjoy perks such as complimentary tickets, VIP access, and direct engagement opportunities with attendees and speakers.





THE ISLAMIC
CONVENTION
IN HONG KONG

THE 11TH EDITION

Bronze Sponsor 10,000HKD

Logo Placement

Logo on digital and on-site marketing materials.

Standard Booth Space

One booth to display products and connect.

Social Media Mentions

One acknowledgment on our social media channels.

Brand Recognition

Mention in printed program and digital agenda.

Silver Sponsor 25,000HKD

Perks of Bronze, plus

Enhanced On-Site Presence

Larger booth in a high-traffic area.

Elevated Social Media Coverage

Two dedicated shoutouts on social media.

Complimentary Tickets

Two passes for your representatives or guests.

Highlight in Email Marketing

Brand featured in an email campaign.

Gold Sponsor 50,000HKD

Perks of Silver, plus

Premium Booth Positioning

- Priority booth placement for maximum visibility.

Co-Branded Promotional Materials

- Your logo featured on all promotional materials.

Multiple Social Media Spotlights

- Three social media highlights across multiple platforms.

VIP Networking Opportunities

- Access for two representatives to VIP areas.

Customized Engagement

- Optional short introduction during speaker sessions.

Platinum Sponsor 100,000 HKD and above

Perks of Gold, plus

Title-Level Visibility

Prominent logo placement on all event materials.

Exclusive Speaking Opportunity

Five-minute segment to address the audience.

Customized Branding Activations

Sponsor a lounge or workshop around your brand.

Comprehensive Media Exposure

Inclusion in major marketing and media campaigns.

Expanded VIP Access

Four VIP passes and exclusive dinner invitations.

Complimentary Event Recordings

Receive full recordings of the entire event.

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Support the Event by:

Promoting the event to your network and database with:

- One social media post announcing the partnership, including the event webpage link and tagging @AtThePeakHK during the ticket launch in August.
- One additional social media post promoting the event, featuring the event webpage link and tagging @AtThePeakHK in September leading up to the event.
- One mention in your newsletter or EDM in August, highlighting the partnership and event details.
- A follow-up newsletter or EDM mention in October, just before the event.

Promoting the event through offline channels, such as:

- Displaying posters and flyers in your office, organization, or other physical locations.
- Including the event in any relevant internal or external communications.

Connecting At The Peak with potential collaborators, such as:

- Businesses or organizations that can enhance the event experience, e.g. venue, production, speakers travel and lodging.

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WE LOOK FORWARD TO SEEING YOU AT AT THE PEAK 2026! THANK YOU!

Contact us:

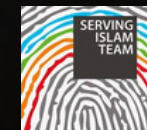
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Connect